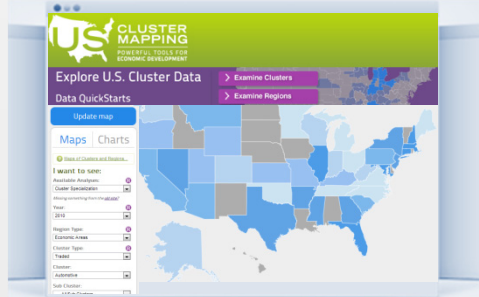


# ClusterMapping.us

- > Examine Clusters
- > Examine Regions
- > Evaluate Performance



The U.S. Cluster Mapping Project is a national economic development initiative that aims to strengthen U.S. competitiveness by helping clusters and regions improve their economic performance, led by Professor Michael Porter through the Institute for Strategy and Competitiveness at Harvard Business School, and sponsored by a federal grant from the U.S. Department of Commerce, Economic Development Administration.

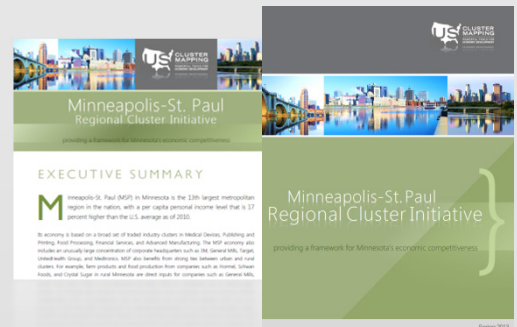
Four case studies were developed for the project that provide real-world examples of how clusters have been used to improve economic growth by creating networks of organizations or functioning as a tool for policy action. Each study offers lessons learned that can be applied to other regions.

## U.S. CLUSTER MAPPING Policy and Impact Studies



**Mobilizing Oregon Clusters** by **Oregon Business Council** focuses on how private and public sector leaders in Oregon have used clusters to create better government policies and competitive advantages for firms, recognizing the effective role that clusters can play in fostering private, public, and academic collaboration.

**Minneapolis-St. Paul Regional Cluster Initiative** by the **Humphrey School of Public Affairs at the University of Minnesota** highlights how the region used clusters as a framework to diagnose the regional economy and as a platform to jointly address economic challenges.



**New Carolina: Private Leadership in Economic Development** by **New Carolina** emphasizes how private sector and civic leaders in South Carolina embraced clusters to upgrade their region's economic development strategy from low-tax recruitment incentives to approaches for high-skill, high-wage jobs.

**The Precision Manufacturing Regional Alliance** by the **Innovation Institute at Massachusetts Technology Collaborative** shows how a private institute can leverage public funds to make strategic investments that enrich a cluster's performance, and foster new investments that can sustain the cluster in the long term.

